



Memorandum

September 24, 2012

Notification of Perlmutter for Congress Traffic Error

On 9/24/12, it was discovered that KTVD had been running incorrect traffic for the Perlmutter for Congress campaign. The mistake was corrected, but spots had aired with the incorrect traffic.

KTVD will run the following commercial schedule to correct for the traffic error that occurred.

4 X :30s in 9P-9:30P News scheduled for 9/25-10/3.

3 X :30s in 9:30P-10P News scheduled for 9/25-10/3.

7 X :30s in 7A-9A News scheduled across 9/25-9/28 and 10/1-10/3.

1 X :30 in 6A-7A News on 9/29

1 X :30 in 6A-7A News on 9/30.

Thank you for your attention to this.

A handwritten signature in black ink, appearing to read 'Amy Nisenson', with a long horizontal flourish extending to the right.

Amy Nisenson
National Sales Manager